for existence. Drawing foreign students to our campus supports our local constituency by providing a richer campus life, while drawing resources out of the university into foreign countries usually makes sense only as a means to maximize profits through the lucrative rates of reimbursement. With such a choice, adopting the goals and attitudes of the corporate world, throws out the baby and maximizes the bathwater.

Reading the Chronicle, one meets many of the ideas I have expressed above, but the main idea is that many university administrators across the country, in the attempt to become more business-like, have been confusing the means with the ends. Corporate skills and habits provide hard-headed realism and practical know-how, but they aren’t the reason we are here. In the jargon of economics, profit helps us to meet our constraints, but it isn’t itself our goal. In contrast, the pursuit of truth, knowledge, art, and the delivery of our society’s accumulated knowledge and culture to our students make sense as ends in themselves, and these, it seems to me, are the proper goals for the not-for-profit university.

CONTRIBUTORS

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Virender Moudgil, Interim Vice President for Academic Affairs and Provost, and Professor of Biological sciences, has authored more than 200 publications, edited five books, and is the Series Editor of Hormones in Health and Disease, which has also published five volumes. At Oakland since 1976, Professor Moudgil has taught Endocrinology, Biochemistry and Biology of Aging. His research has centered on investigating the molecular mechanisms of steroid hormone action with current emphasis on hormonal regulation of tumor suppressor proteins in breast cancer cells. He believes in promoting Oakland's strength and visibility in research, and has organized international Meadow Brook Conferences on hormone action.

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Gerry LaFemina's books include 23 Below, Shattered Hours: Poems 1988-94, and Zarathustra in Line (prose poems). A new book, German Heart, will come out in 2003. He's also co-translator with Stress Toprak of contemporary Turkish poet Ali Vaye's Voice Lock Puppet. He lives in northern Michigan with his wife, Mary Ann Samyn (OU '92), and edits the journal Controlled Burn.

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