

DEPARTMENT OF COMMUNICATION AND JOURNALISM

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Full-time adjunct instructors: *Holly Gilbert, Garry Gilbert (interim director, Journalism program), Christine Stover*

Lecturers in communication: *Theresa Beamon, Julie Borkin, Scott Burke, Lisa Campbell, Randolph Cullen, Susan Evan, Gene Fogel, Marsha Harris, Heather Haughey, Laurel Humphreys, Timothy Johnston, Carol Anne Ketelsen, Reginald McCloud, Janet McKenney, Tusbar Oza, Robert Parent, James Perkinson, Charles Rinehart, Jason Schmitt, DeAndre Shapard, Michelle Southward, Aileen Sundstrom, Kristina Trevarrow, Deborah Youngquist, Jon Wilkinson*

Lecturers in journalism: *Pat Caputo, Charlie Cortez, Susan Evans, Joe Grimm, Kim Madeleine, Cindy Mooty-Hoffman, Ritu Sebgal, Catherine Shafran, Karen Smith, Michelle Solomon, Tracy Ward*

The Department of Communication and Journalism offers programs of study leading to the degree of Bachelor of Arts in Communication or Journalism, with the opportunity to concentrate in several areas within each major. Courses are available in communication theory, public and interpersonal communication, print and broadcast journalism, public relations, advertising, oral interpretation and mass media.

The department serves the non-speech major and the general university student. Communication and journalism training can enhance almost any career or life. There are many specialized careers that welcome students with communication knowledge and writing skills, e.g., journalism, media, law, teaching.

Departmental honors and scholarships

All communication and journalism majors with a university grade point average of 3.00 or above are considered candidates for departmental honors. Honors are awarded to those candidates with the highest averages in major courses. The exact criterion varies from year to year. The department awards scholarships in two major fields: the Donald C. Hildum scholarship to communication students demonstrating academic promise and the Oakland Press scholarship for excellence in journalism.

Communication program

The major in communication combines theory and practice and emphasizes how people analyze and make responsible choices in communication contexts. Students develop critical perspectives in order to evaluate different communication approaches. Students, as communicators, learn to choose the effect

their actions have on others. They learn also to choose their roles as citizens in a community. This responsibility requires that they appreciate and respect human differences among cultures, social groups, genders and individuals, and that they create a voice for building personal and public relationships.

Requirements for the liberal arts major in communication, B.A. program

To earn the Bachelor of Arts degree with a major in communication, students must complete a minimum of 40 credits of which 20 credits must be at the 300 level or above, plus corequisite courses including:

1. COM 201, 303 and 385 with a grade of 2.0 or better.
2. At least 8 credits from the Interpersonal Discourse group: COM 202, 207, 302, 304, 305, 306, 327, 360, 402, 405, 410.
3. At least 8 credits from the Public Discourse group: COM 220, 280, 285, 287, 301, 307, 308, 311, 314, 318, 330, 371, 373, 374, 375, 376, 377, 378, 379, 381, 382, 387, 401, 407, 411, 412, 476, 485.
4. At least 8 elective credits in COM courses.
5. COM 399 with a grade of 2.0 or better.
6. Corequisites as follows:
 - a. Language (choose one from the following):
 1. American Sign Language at the university level (COM 114-115). COM 114-115 will also satisfy the elective requirement (see #4 above) for the major in communication.
 2. An introductory two-semester sequence in a modern foreign language (*will satisfy university general education and college distribution language requirements*)
 3. One semester of a modern foreign language at the 115 level or higher (*will satisfy university general education and college distribution language requirements*).
 - b. An advanced writing course: JRN 200, WRT 382, WRT 364.

(This 4-credit writing course is in addition to the 40 credits required for the major.)

Communications majors interested in careers in public relations or advertising are encouraged to focus course work in the appropriate area. For a focus in public relations, students should take 12 credits from: JRN 350, 351 and either 352 or 353. For a focus in advertising students should take 12 credits from: JRN 340, 341 and 342. These courses do not count toward the major, but could count toward a minor in advertising or public relations. (See the Journalism Program section of this catalog.)

Requirements for the modified major in communication with a linguistics concentration, B.A. program

To earn a communication major with a concentration in linguistics, student must complete 24 credits in communication and 20 credits in linguistics including:

1. COM 201 or 202;
2. COM 303;
3. at least 4 credits from the Interpersonal Discourse group;
4. at least 4 credits from the Public Discourse Group;
5. 20 credits in LIN or ALS courses, including 201, 303, 304 and either 403 or 404;
6. LIN 305.

Requirements for the liberal arts minor in communication

To earn a minor in communication, students must complete a minimum of 20 credits in communication including:

1. COM 201 or 202,
2. COM 303,
3. at least 4 credits from the Interpersonal Discourse group,

4. at least 4 credits from the Public Discourse Group.
5. At least 12 credits in communication courses must be at the 300-400 level.

No more than 4 credits in independent study, internship or apprentice college teaching may be counted toward the minor.

Course Offerings

The department offers selected courses from this catalog as warranted by student needs and availability of faculty. Specific offerings for each term may be found in the *Schedule of Classes*.

COM 101 Collegiate Communication (1)

A 12-week, one-credit course with a primary goal of teaching students how successful communication and relationship development can improve their chances of academic and personal success.

COM 114 Introduction to American Sign Language (4)

Conversational American Sign Language. Introduction to basic sign vocabulary and grammatical features including facial expression and body language. Includes an examination of the psychological, cultural and linguistic aspects of the deaf community.

COM 115 American Sign Language (4)

A continuation of COM 114.

Prerequisite: COM 114.

COM 201 Public Speaking (4)

Theory and practice in public address: adaptations required by particular goals, audience and occasions, and classroom interactions.

COM 202 Group Dynamics and Communication (4)

Group dynamics, discussion and problem solving; influences of group structure, norms, roles, leadership and climate on the processes of group communication and collaborative decision making.

COM 207 Meaning in Language (4)

Identical with LIN 207.

COM 214 American Sign Language III (4)

Continues the work of COM 114-115 with a focus on clarity and completion of expressions. Accurate reception as well as an examination of literary prose in a deaf community.

Prerequisite: COM 115.

COM 215 American Sign Language IV (4)

Develops expressive and receptive fluency through a study of the performance and structure of American sign language poetry.

Prerequisite: COM 214.

COM 220 Public Speaking on Public Issues (4)

The development, presentation and defense of speeches addressing public issues, including advanced concepts of audience analysis and persuasion, and the use of rhetorical strategies and aids.

Prerequisite: COM 201.

COM 280 Broadcast Announcing (4)

Techniques of speaking before a microphone, editing, reading copy and news broadcasting. Experience includes recording and critique of various styles of delivery.

COM 285 Introduction to Broadcasting (4)

A survey of public and commercial radio and television, including their public service, educational and religious functions; and the history, economics, influence and social control of broadcasting.

COM 287 Media and Social Identity (4)

Explores the role of media in the construction of international, national and local communities, as well as social identity. Students will be given an historical overview of the development of media with an emphasis on the role of media in shaping our ideas of ethnicity, gender identity and citizenship. *Satisfies the university general education requirement in the social science knowledge exploration area.*

COM 301 Persuasion (4)

Analysis of persuasion in current society, psychological bases of persuasion, ethical considerations, and distinctions between debate and persuasive argument.

Prerequisite: COM 201.

COM 302 Communication in Leadership (4)

Examines the communication qualities of leadership in various contexts including decision-making teams, groups and organizations. Consideration of major theoretical approaches to leadership and applied skills and practices.

Prerequisite: COM 202.

COM 303 Communication Theory (4)

Central concepts in communication and the relation of communication to system theory, the acquisition of knowledge, the nature of language and the maintenance of ethical values.

Prerequisite: sophomore standing.

COM 304 Communication in Organizations (4)

Communication theory and practice within organizational systems.

COM 305 Interpersonal Communication (4)

Explores how communication negotiates our understanding of self and others. Focus is on current research, theory and issues in relational communication.

Prerequisite: one COM course.

COM 306 Interpersonal Conflict (4)

Examines the role of conflict in interpersonal interaction. Emphasis is on the factors which contribute to the negotiation of conflict.

COM 307 Performance Communication (4)

Examination of the theory and practice of oral interpretation of written text. Particular attention is given to how readers bring written works to meaning through communicative performance.

Prerequisite: COM 201 or permission of the instructor.

COM 308 Competitive Speaking (2)

Advanced practice and application of speech writing, public address and oral interpretation skills using many of the standards established by the National Forensics Association. May be repeated for up to 6 credits.

Prerequisite: COM 201.

COM 311 Rhetoric and Public Address (4)

Introduction to the history and theory of rhetorical criticism and public address, contrasting Aristotle's rhetoric with contemporary theories.

Prerequisite: COM 201.

COM 314 Discourse and Content Analysis (4)

Analysis and comparison of spoken and written texts, with the aim of bringing out their basic structures and differences by methods ranging from close reading to categorization and statistics.

COM 318 Argumentation and Debate (4)

Theories of argumentation from the classical to the contemporary period combined with debating experience. Propositions of fact, value and policy are distinguished and related to the construction and selection of argument. Debate experience will focus on the national intercollegiate proposition. Prerequisite: COM 201.

COM 325 Nonverbal Communication (4)

Analyzes the effects of nonverbal communication on human interaction in the interpersonal setting.

COM 327 Gender Communication (4)

Explores the relationships between gender and communication strategies and settings. The course examines how gender is experienced and how individuals learn to manage the dynamic of gender in interpersonal interaction and public discourse.

COM 330 Digital Culture: Identity and Community (4)

Examination of the rhetoric and ethics of Internet technology and culture. Introduces theories of digital culture and its effects on both on-line and actual identities and communities, especially in relation to ethnicity, gender, class, physical ability and sexual orientation. Includes individual and collaborative analysis and construction of Web projects. Identical with WRT 330. *Satisfies the university general education requirement for a writing intensive course in general education or the major, not both. Prerequisite for writing intensive: completion of the university writing foundation requirement. Satisfies the university general education requirement in U.S. diversity.*

Prerequisite: completion of the university writing foundation requirement.

COM 360 Listening in Communication (2)

Examination of the differences between hearing and listening in responsible communication. Identifies barriers to effective listening and explores ways to manage them. Different listening skills appropriate for diverse types and purposes of listening are identified and examined.

COM 371 Forms and Effects of Mass Communication (4)

Identical with SOC 371.

COM 373 Social Control of Mass Media (4)

Identical with SOC 373.

COM 374 Digital Video Editing (4)

Practicum in digital video editing. Students will learn how to edit using state-of-the-art editing software. Experiences include capturing and importing elements, creating and working with timelines, and outputting completed projects in multiple formats.

COM 375 Rise of Electronic Media (4)

Examines the development of the technologies, institutions, regulations, cultural forms, and audiences of electronic media. Considers the ways in which media was both shaped by and was a force in changing cultural and social conditions.

COM 376 Introduction to Television Production (4)

The essential elements of television as a medium, its capabilities and limitations. Practical experience in studio and/or field work.

COM 377 Live Video Production (4)

Practicum in live television production. Students will participate in every aspect of producing a live television program. Experiences include research, writing, equipment operation and directing.

Prerequisite: COM 376.

COM 378 Television News Production (4)

Fundamentals of broadcasting television news including operation of studio equipment, non-linear editing, and newscast direction in the production of an on-air program. This course will be taught concurrently with JRN 338.

Prerequisite: COM 376.

COM 379 Video Post Production (4)

Advanced field and post production equipment techniques including non-linear editing. Principles of video field production including organizational, business and creative processes.

Prerequisite: COM 376.

COM 380 Special Topics in Communication (2 or 4)

Various topics in communication theory and practice chosen by department faculty. May be repeated under different subtitles.

Prerequisite: junior or senior standing and at least 20 credits of COM courses.

COM 381 Broadcast Operations (4)

An analysis of non-commercial radio with an emphasis on college broadcasting; includes experience in writing, producing and performing on-air programming for the university's station.

Prerequisite: COM 280 (may be taken concurrently).

COM 382 Advanced Radio Production (4)

Examines the skills and requirements of studio and remote production, advanced audio editing and programming.

Prerequisite: COM 381.

COM 383 Television Sports Production (4)

Practicum in television sports production. Students will learn all aspects of producing sports programming from pre-production through the live-to-tape shoot. Experiences include producing, camera work, directing and all other crew positions necessary for different sports productions.

COM 385 Multicultural Communication (4)

Relationships among culture, communication and perception, and how these relationships are manifested in our daily interactions among people who are racially, ethnically and sexually different from us. Students learn communication practices necessary to create understanding in intercultural encounters. *Satisfies the university general education requirement for a writing intensive course in general education or the major, not both. Satisfies the university general education requirement in U.S. diversity.*

Prerequisite: junior standing. Completion of the university writing foundation requirement.

COM 387 Media, Gender and Sexuality (4)

Examines the relationship between media and cultural ideas about gender and sexuality. Emphasis on the ways that media institutions, texts, and audiences construct, negotiate, and interpret changing concepts about masculinity, femininity, and sexual preference.

COM 399 Community Field Experience (4)

Faculty approved field experience in volunteer community service. Focus on developing an understanding of the relationship between communication and community with readings, essays, response papers, and in-class presentations and discussion. *Satisfies the university general education requirement*

for the capstone experience. Satisfies the university general education requirement for a writing intensive course in the major.

Prerequisite for writing intensive: completion of the university writing foundation requirement.

Prerequisite: senior standing, communication major, and at least 20 credits of COM courses.

COM 401 Persuasion and Social Change (4)

Examination of the communicative processes by which movements for social change influence institutions and actors. Emphasis on persuasive strategies for mobilization, maintenance and social transformation including: narrative and argument, symbolism and music, and the role of leadership. Analysis of case studies and consideration of contemporary efforts at social change.

Prerequisite: COM 301.

COM 402 Small Groups (4)

Identical with SOC 402.

COM 405 Advanced Interpersonal Communication (4)

Advanced current research and theories in relational communication. Shows how communication is the force behind the initiation, development, maintenance, and deterioration of interpersonal relationships.

Prerequisite: COM 305.

COM 407 Advanced Performance Communication (4)

Advanced study of the history, theory and practice of oral interpretation. Focus is on narration and the aesthetic and emotional responsiveness of the communicative voice in prose and poetry.

Prerequisite: COM 307.

COM 410 Family Communication (4)

Introduction to communication in family settings. Major theoretical perspectives on family communicative practices including analysis of members' verbal and nonverbal interactions. Major themes include the process by which family communication is maintained, enhanced or disturbed.

Prerequisite: COM 202 or permission of instructor.

COM 411 Rhetorical Criticism in Communication (4)

Examines research methods used in rhetorical criticism from traditional to contemporary approaches. Provides principles for the analysis, interpretation, and evaluation of persuasive discourse. *Satisfies the university general education requirement for a writing intensive course in the major. Prerequisite for writing intensive: completion of the university writing foundation requirement.*

Prerequisite: COM 301 or 303 or permission of instructor.

COM 412 Media Criticism (4)

Examines the methodological and theoretical perspectives used in media criticism. Provides an overview of the methods used to analyze, interpret, and evaluate the meaning and impact of mediated discourse.

COM 476 Advanced Video Production (4)

Advanced practice in video production from conception to post-production. Skills involved preproduction research, remote and studio shooting techniques, and script writing for program formats including commercials and documentary television.

Prerequisite: COM 376.

COM 480 Special Topics Seminar (4)

Group study of topics of special interest chosen by department faculty and students. May be repeated for credit with the instructor's permission.

Prerequisite: three COM courses.

COM 485 Cultural Studies in Communication (4)

History, theoretical frameworks and applied studies emergent in cultural studies from a communication driven perspective. Students will explore the relationships among communication practices, cultural forms and politics within and among cultures.

Prerequisite: COM 385. COM 303 is highly recommended.

COM 490 Independent Study (1-4)

Special research projects in speech communication. May be repeated for a maximum of 8 credits.

Prerequisite: Junior or senior standing, 12 previous credits in the major, permission of instructor and completion of course application form.

COM 491 Internship (4)

Experience working with professionals in various performing arts and mass communication settings. May be repeated once in a different setting for up to 8 credits. Students can only take a maximum of eight internship credits within the department.

Prerequisite: junior or senior standing and permission of instructor. (Permission will normally require completion of at least one writing course beyond WRT 160.)

COM 497 Apprentice College Teaching (2 or 4)

Assisting in teaching an undergraduate course in speech communication, and discussions with the supervising faculty member on the principles, methods and problems of such teaching.

Prerequisite: junior standing and permission of instructor.

Journalism Program

The journalism major builds on the liberal arts education by teaching students skills and theory necessary to produce meaningful content for news, public relations and advertising organizations. The curriculum is designed to endow students with a solid practical and technical knowledge base as well as an understanding of the legal, ethical and theoretical aspects of journalism and its critical role in a democracy. Students learn the dual concepts of press freedom and press responsibility. Due to the broad nature of the journalism curriculum, students can either generalize or develop a special emphasis within the major by taking a series of courses in print journalism (including media design), broadcast and online journalism, public relations or advertising. Students in the program are encouraged to develop expertise in different disciplines through minors or a double major. All journalism majors must complete an internship and produce a senior portfolio.

Requirements for the liberal arts major in journalism, B.A. program

To earn the Bachelor of Arts degree with a major in journalism, students must complete a minimum of 40 credits including:

1. JRN 200 Newswriting
JRN 300 Media Editing
JRN 402 Ethical Issues in the Media
JRN 403 Law of the Press
JRN 404 Journalism Internship
2. Senior portfolio. Upon completion of 92 credits, majors must submit a Senior Portfolio to the program director. The portfolio must include a resume and samples of published work. Deadlines for submitting the portfolios are: March 1 for students completing degree requirements in April, May 1 for students completing degree requirements in June or August, and November 1 for students completing degree requirements in December.

Requirements for the liberal arts minors in journalism, advertising or public relations

A minor in journalism requires a minimum of 24 credits in JRN courses, including JRN 200, 300 and 404. A minor in advertising requires a minimum of 24 credits in JRN courses, including JRN 200, 340, 341, 342 and 404. The internship (JRN 404) must be taken in advertising for that minor. (JRN 440 may be substituted for JRN 342.)

A minor in public relations requires a minimum of 24 credits in JRN courses, including JRN 200, 350, 351, 352 and an internship (JRN 404) in public relations. Additional course work to comprise the minimum of 24 credits must be selected from the following: JRN 353, 354, 356, and 440.

Journalism majors may not minor in advertising or public relations.

Course Offerings

The department offers selected courses from this catalog as warranted by student needs and availability of faculty. Specific offerings for each term may be found in the *Schedule of Classes*.

JRN 200 Newswriting (4)

Training in the practical aspects of news gathering, interviewing and basic newswriting techniques; a discussion of the various journalism media. *Satisfies the university general education requirement for a writing intensive course in general education or the major, not both.*

Prerequisite: completion of the university writing foundation requirement.

JRN 300 Media Editing (4)

Principles and practices of news editing for print, on-line and broadcast news writing, including copy reading, headline writing, makeup, typography and preparing copy on computers for publications, including broadcast news headlines and information bars.

Prerequisite: JRN 200.

JRN 311 Public Affairs Reporting (4)

Practical training in the news coverage of local governments including police protection, fire control and the courts. Discussion of federal and state coverage of stories of public interest.

Prerequisite: JRN 200.

JRN 312 Feature Writing (4)

Practice in writing newspaper and magazine nonfiction features, such as human interest stories and profiles. The course will enable students to develop further their reportorial skills for careers in print journalism. A study of the purposes, styles, types and techniques of the feature story.

Prerequisite: JRN 200.

JRN 313 Magazine Writing and Freelancing (2 or 4)

Writing magazine-length nonfiction articles, with some discussion of the differences between newspaper feature stories and magazine pieces, how to write and sell freelance pieces, legal liabilities and rights of the freelance writer, including a discussion of the U.S. copyright laws.

Prerequisite: JRN 312.

JRN 314 Sports Writing (4)

Writing sports for both print and electronic media. Emphasis on writing and interviewing from teaching the proper techniques of conducting individual interviews to covering large press conferences. Students will conduct real-world interviews as well as cover local sporting events.

Various Detroit-area sports media personnel will lecture and share experiences.

Prerequisite: JRN 200.

JRN 320 Editorial Writing (2)

Preparing and writing newspaper opinion and commentary usually found on the editorial page; forms and techniques of editorials and the editorial page.

Prerequisite: JRN 200.

JRN 331 Digital News Photography (4)

Digital photography in news, media, public relations and advertising. Digital camera operation, producing and processing of photographs using computers for publication in print media.

JRN 332 Radio Television News (4)

Fundamentals and techniques of preparing news for broadcasting, especially the different demands of electronic journalism from those of the print media.

Prerequisite: JRN 200.

JRN 338 Television News (4)

Practical application of skills learned in basic reporting classes. Students write and present news copy for a student produced campus cable channel newscast. May be repeated once for additional credit.

Prerequisite: JRN 200 with a 3.0. JRN 332 is recommended.

JRN 340 Introduction to Advertising (4)

Advertising in print and electronic media from the standpoint of marketing, its social and legal environment, and strategy decisions in the profession.

Prerequisite: JRN 200.

JRN 341 The Advertising Medium (4)

Further study of the advertising industry, including trends, design, marketing strategy and the technical problems of planning a product campaign.

Prerequisite: JRN 340.

JRN 342 Case Studies in Advertising (4)

The study of actual case histories of various companies and projects as well as the analysis of problems within a market. An assigned case study is required.

Prerequisite: JRN 340 and 341.

JRN 344 Advertising Copywriting (4)

The planning, research and writing that goes into promotion of a company, product or person as part of an advertising campaign.

Prerequisite: JRN 340.

JRN 350 Introduction to Public Relations (4)

An overview of the practices of public relations and its potential impact on various audiences. Study of basic public relations tactics, including media relations, community relations, internal communications, public affairs and investor relations.

Prerequisite: JRN 200.

JRN 351 External Public Relations (4)

The study of public relations related to an organization's external audiences such as the news media and local, state and national government officials. Students will study public relations strategies used to interact with these groups, including media relations, legislative lobbying and special events.

Prerequisite: JRN 350.

JRN 352 Internal Public Relations (4)

The study of public relations related to internal audiences of an organization. In-depth discussion of the shaping of internal culture via public relations vehicles such as newsletters/publications general memos/announcements, videotapes and face-to-face employee communications.

Prerequisite: JRN 350.

JRN 353 Public Relations and the News (4)

A study of the relationship between the public relations practitioner and members of the news media. Students will focus on understanding the differing needs of the news media and on using various public relations vehicles to reach targeted audiences via the media. Course includes writing weekly news releases.

Prerequisite: JRN 350.

JRN 354 Case Studies in Public Relations (4)

The study of actual public relations efforts of various companies and organizations. Students will take on the role of public relations practitioners for a fictitious organization and develop public relations goals, objectives, tactics and programs to deal with situations that affect the organization.

Prerequisite: JRN 351 or 352.

JRN 356 Video for Public Relations (2)

Understanding the elements involved in producing corporate videos, including an introduction to the technology of video, the applications of video to public relations needs and development of the video "treatment" for client presentation.

Prerequisite: JRN 350.

JRN 402 Ethical Issues in the Media (4)

A study of professional ethics with an emphasis on print journalism, though helpful and applicable to electronic journalism as well. Discussion format where students analyze a series of factual problems that arise in daily media operations.

JRN 403 Law of the Press (4)

State and federal laws dealing with libel, contempt of court, right of privacy, copyright and other legal matters affecting newspapers, radio, television and other media.

Prerequisite: JRN 300 or pre-law student.

JRN 404 Journalism Internship (4)

A full- or part-time internship on a weekly or daily newspaper, radio or television station, or with a public relations or advertising office for one semester. Open only to students in the journalism program, usually in the senior year. May be repeated once in a different medium. Students can only take a maximum of eight internship credits within the department.

Prerequisite: JRN 200 and three other JRN courses.

JRN 405 Supervising High School Publication (4)

Principles and practices of reporting, news writing, editing, graphics and design, photography, and relevant legal and ethical issues for advisers of high school newspapers, yearbooks and magazines.

Prerequisite: JRN 200 and 300.

JRN 410 Computer Assisted Reporting (4)

Identifying, analyzing and interpreting data for reporting complex, public interest stories utilizing computer database management systems such as Excel and Access.

Prerequisite: JRN 200.

JRN 411 Reporting with the Internet (4)

A course utilizing the Internet and World Wide Web as reporting tools. Students will learn about search engines, URLs and other information useful to developing stories for media.

Prerequisite: JRN 200.

JRN 440 Media Design (4)

Basic skills and trends in typography, layout and design in traditional and new media with an emphasis on newspapers. Hands-on experience with design software. Class culminates in creation of senior portfolio.

Prerequisite: junior standing and JRN 300.

JRN 441 Advanced Media Design (4)

Advanced skills and trends in typography, layout and design in traditional and new media culminating in the exhibition of a multi-faceted body of work. Final project must include a significant graphic component as well as a substantive writing element.

Prerequisite: JRN 440 and permission of instructor.

JRN 480 Special Topics in Journalism (2 or 4)

Various specialties offered to students. Subjects change from semester to semester, with some opportunity for independent study. May be repeated under different subtitles.

Prerequisite: JRN 200.

JRN 490 Independent Study (2 or 4)

Individual research projects in journalism.

Prerequisite: junior or senior standing, 12 previous credits in the major, permission of instructor and completion of the course application form.